

Joe Coleman

London, United Kingdom

+44 (0)7939 535200 :: joecoleman.cgi@gmail.com :: <https://www.joecolemanportfolio.com>

PROFILE

I am a 3D Motion Designer and I am very proud of achieving a First-Class, BA Honours Photography Degree. I currently work as an assistant for a commercial CGI artist. My photographic approach supports me to bring uniqueness when I create digital animations by utilising my skills in various lighting styles as well as using the correct compositions to support the visual story.

My work was selected to exhibit at Free Range, Turman Brewery, where it gathered significant attention from a diverse audience of industry professionals. The exposure and feedback I received during the exhibition further fueled my passion for pushing creativity. Following my project 'Life After Extinction' I earned a spot as a finalist in the videography category for the Eizo Student Awards.

CGI is my biggest and strongest passion due to its unlimited potential. It challenges me to further push my skills as a creative and expand my artistic boundaries. I thrive in collaborative settings and excel in creative environments, actively engaging with fellow artists to enhance projects. My experience as the captain of my Rugby Club's Colts Academy has honed my invaluable teamwork and mental skills, enabling me to effectively work with a team.

WORK EXPERIENCE

Freelance CGI Assistant June 2023 to date

Assisting CGI Artist George Pederson, Represented by W.I.B Agency. I interpret clients briefs and visualise them correctly to makes these briefs a reality.

Photography Assistant 2019-2023

Assisting renowned photographers:

Tim Flach

Baker and Evans

Dennis Pederson

- Demonstrating a keen eye for detail whilst setting up lighting to elevate product/model presentation and engagement.
- Utilised strong communication skills to establish clear client expectations and ensuring expectations are met.
- Proficient in camera operation and skilled in organizing digital files for streamlined workflows.

Carpenter for Timber Erectors 2018-2022

- From working with drawings and briefs, I acquired a keen eye for detail, resulting in the ability to produce high-quality work consistently.
- Operating within a team in a high-pressure environment helped me develop great communication skills to ensure jobs were carried out correctly.
- Problem Solve and think from multiple perspectives.

Achievement

- Eizo Student Awards 2023 – Finalist
- Exhibition at Free Range 2023, Truman Brewery.
- My university projects are used to advertise Norwich University of the Arts and their photography course.

SKILLS

Highly proficient user of

- Cinema 4D
- Red Shift, Render Engine
- Blender
- Photoshop
- Premiere Pro
- InDesign

Passionate for

- Effective lighting
- Engaging Composition
- Camera operations
- Ability to explain visions and ambitions.
- Creative Problem Solving
- Continuing to learn new techniques and processes.

EDUCATION

BA Hons Photography, First Class

Norwich University of the Art 2020-2023

- Created complex CGI projects at university, demonstrating proficiency in project management and execution.
- Developed skills to efficiently analyse briefs from multiple perspectives, allowing for a comprehensive understanding of client needs.

Rugby Society

During my time at university, I was coaching and playing friendly games of rugby with my fellow students.

INTERESTS & HOBBIES

- Rugby – I have played rugby at Hertford RFC from the age of 5, achieving the role of Captain whilst in the Colts Academy.
- Skiing – During the winter I regularly go on a ski holiday with my family and love the exhilaration of skiing at Snow Parks.
- Gym – I am an active gym goer to make sure I stay fit and healthy.
- Surfing – During the summer I frequently go to Cornwall to enjoy the beaches and surf.